

THE DESCRIPTION OF THE SEMINAR

The Seminar is planned to be organized during the period of (28 feburay-2 march 2009)
Follows:

Topic categories:

1. The seminar will cover a vertical agenda of macroeconomic and structural topics plus specific legal and regulatory reforms and detailed pectoral information and trends. The four general categories of topics will there fore cover:

- 1- Fundamental status of Iran's economy and horizon of growth and stability
- 2- Status and trend in structural reforms
- 3- New legal framework for foreign investments.
- 4- Business environment and trends in selected sectors.

All the above four areas are essential components in shaping the perception and decisions in proceeding with investments in any particular country. The sub-topics in each category shall be addressed by a combination of senior level officials of the government as well as the representatives of foreign investors already active in Iran.

Events and participants:

- 2- It is envisaged that the seminar shall be conducted over a three day period with the following agenda:
 - Day 1: General Economic and foreign Investment Environment
 - Day 2: Sectoral Seminars
 - Day 3: Sector Exhibitions
 - Day 3: Programmed site Visits and Tours as well as Exhibition
- 3- The number of participants in the seminar is expected to be about 100-120 foreign participants and about 100-150 local participants. The overall number of participants might increase during the sectoral exhibition.

General Seminar

- 4- On day 1 of the seminar, senior government officials and representatives of public institutions will deliver presentations that establish the status of Iran's economy and an objective perspective of its medium-term trends. Participants will obtain a first hand impression about the strategic orientation of economic policy setting in Iran and a detailed breakdown of current and future economic policy reforms at the general macroeconomic and structural levels. The seminar is expected to be opened by the President or his Senior Deputy. Other high-level speakers will include:

- Minister of Economic Affairs and finance
- governor general of the Central bank of Iran
- President of OIETAI
- President / senior representative of the Islamic Development Bank
- President / Senior representative of world Bank
- President / Senior representative of MIGA
- President / Senior representative of ICIEC
- Secretary General of Tehran Stock Exchange
- Director of the Privatization Organization
- Representative of a Foreign Firm with Investment Record in Iran

Sectoral Seminars

5- The sectoral seminars, on day 2, will focus on several sectors where investors can benefit from the comparative advantage and economic of scales created by the demand in Iran and neighboring regions. Given these features, it is envisaged that the following sectors will be on the agenda of the seminar:

- 1- Various Petrochemical products
- 2- Automotive parts and Manufacturing
- 3- Contruction
- 4- Tourism Projects
- 5- Upstream and Downstream Steel Products.
- 6- Power
- 7- Telecommunication Projects
- 8- Food Industry
- 9- Agriculture and Aquaculture Production and Processing
- 10- Pharmaceutical Sector

6- the sectoral Seminars will examine the following aspects in each sector of concern:

- Latest sector data including market profiles and investment trends
- Impact of macroeconomic and structural reforms on the sector
- Local financing windows
- Local financing windows
- Investment licensing process
- foreign investment and regulatory aspects
- Profile of potential local partners

Sectoral Exhibitis

7- On Day of the seminar the participants will have an opportunity to visit the exhibitions of local companies product. These exhibitions will provide an opportunity for foreign companies to identify local capabilities and potential partners in areas where they seek to

invest. The participating foreign companies will also be given the opportunity to exhibit their products.

Organized Field visits and tours

- 8- On Day 3 of the seminar the participants will have the opportunity of have site visits, either of several major industrial sites already identified or incorporated into the Seminar program. These facilities will generally belong to major Companies active in relevant sectors such as the National Iranian Petrochemical companies, The Major Steel Complexes in Isfahan and Ahwaz (2 groups), and Iran Khodro Automobile Manufacturing Plants near Tehran. In addition to programmed field visits, the foreign participants will have the opportunity to visit any private or public industrial facilities which the investors may identify as a result of their interaction with potential local partners during the Seminar proceedings and especially during the exhibition event. Alternatively some foreign participants may wish to use the opportunity for a one-day cultural tour of Tehran or other cities in Iran. The tours shall be organized for the participants through the services of private tour operators and Seminar participants shall sign up for the tours of their interest at their own cost.

